

Jim “JD” Orr is known around the globe for his passionate approach to design. As the founder of the Advanced Formations Curriculum, Jim has dedicated his life to ignite the creative brilliance in all of us.

Jim graduated from the Center for Creative Studies in Detroit, Michigan. He spent ten years as the executive director of Chevrolet, Pontiac, Oldsmobile and Cadillac design studios. Jim spent an additional two years at General Motors as the corporate education liaison coordinator of Advanced Vehicle Operations and Director of World Car Vehicle Design at Opel Design Headquarters. After his tour with GM, Jim served as faculty professor with the Industrial Design Department at the Columbus College of Art and Design as well as teaching creativity and motivational workshops in his design studio.

In an ongoing effort to “inspire creative confidence”, The JD Orr Project was established. Its components include:

1. A tried and true curriculum that is steeped in the classics and refined over JD’s 30-year career.
2. A suite of instructional and motivation materials including DVDs and workbooks called the Advanced Formations Series.
3. A design academy that provides one-on-one instruction, mentoring and coaching.
4. A design studio that offers a working environment for principals, associates and “top gun” students.

For more information visit www.jdorr.com

